

The minor in Agricultural Communication is designed to provide students with basic knowledge and skills in communication related to agricultural and environmental sciences. Courses in the minor will develop oral and written communication skills and advance a students use of electronic technologies to effectively communicate science-based information. This minor is designed for students interested in careers in technology transfer, marketing, government relations, public relations, sales, advertising, and non-profit organizations.

The minor is open to students across the university interested in learning to effectively communicate science-based information to a variety of audiences.

A minor in Agricultural Communication consists of a minimum of 14 hours of course work selected from the following:

Required:			Credit Hours
COMLDR	2530	Intro to Agr. Communication, Education and Leadership	2
AGRCOMM	4130	Publication Design and Production	3
AGRCOMM	5530	Advanced Agricultural Communication Technology	3
AGRCOMM	3130	Oral Expression in Agriculture	3
OR			
COMM	2110	Principles of Effective Public Speaking	3

Required Electives: 3 hours:

AEDECON	3121	Salesmanship in Agriculture	2
AGRCOMM	2130	Visual Media in Agriculture and Natural Resources	2
AGRCOMM	5150	Communication Strategies for Change and Development	3
AGRCOMM	3797	Agricultural Communication Study Abroad	3
AGRCOMM	5130	Campaign Design and Management in Agricultural Organizations	3
COMLDR	3530	Personal and Professional Leadership	3
COMLDR	3535	Cultural Proficiency	3
COMM	2511	Visual Communication Design	3
COMM	4405	Web Communications	3
RURLSOC	5500	Diffusion of Innovations	3

Restrictions and General Information

1. This minor is not available to students majoring in Agricultural Communication, AgriScience Education or Community Leadership.
2. A minor should be declared by the time a student accumulates 60 hours.
3. A minimum 2.00 cumulative point-hour ratio is required in the minor course work; and a minimum grade of a C- is required for each course used to complete the minor.
4. A student is permitted to overlap up to 6 credit hours between the GE and the minor.
5. The minor must contain a minimum of 12 credit hours distinct from the major and/or additional minors (i.e. if a minor requires more than 12 credit hours, a student is permitted to overlap those hours beyond 12 with the major or with another minor).
6. The minor must include at least 6 hours of upper-level or upper-division course work (3000 or above).
7. Course work graded Pass/Non-Pass cannot count in the minor, and no more than 3 credit hours of course work graded Satisfactory/Unsatisfactory may count toward the minor.
8. No more than 3 credit hours of xx93 may count toward the minor.
9. A student is permitted to count up to 6 total hours of transfer credit and/or credit by examination.