

The minor in Agricultural Communication is designed to provide students with basic knowledge and skills in communication related to agricultural and environmental sciences. Courses in the minor will develop oral and written communication skills and advance a student's use of electronic technologies to effectively communicate science-based information. This minor is designed for students interested in careers in technology transfer, marketing, government relations, public relations, sales, advertising, and non-profit organizations.

The minor is open to students across the university interested in learning to effectively communicate science-based information to a variety of audiences.

A minor in Agricultural Communication consists of 16 hours of coursework selected from the following:

<u>Required Courses (2 courses; 7 hours):</u>			Credit Hours
AGRCOMM	2531	Intro to Agricultural Communication Practices	3
AGRCOMM	2330	Public Perceptions of Agricultural and Environmental Issues	4
<u>Design Courses (choose 2 courses; 6 hours):</u>			
AGRCOMM	2130	Visual Media in Agriculture and Natural Resources	3
AGRCOMM	4130	Publication Design and Production	3
AGRCOMM	5530	Advanced Agricultural Communication Technology	3
AGRCOMM	5535	Data Visualization and Scientific Storytelling in FAES	3
<u>Required Elective (choose 1 course; 3 hours):</u>			
AGRCOMM	2130	Visual Media in Agriculture and Natural Resources*	3
AGRCOMM	2367	Agricultural Issues in Contemporary Society	3
AGRCOMM	3797	Agricultural Study Abroad	3
AGRCOMM	3130	Oral Expression in Agriculture	3
AGRCOMM	4130	Publication Design and Production*	3
AGRCOMM	4530	Communicating Agricultural Issues	3
AGRCOMM	5130	Campaign Design and Management in Agricultural Organizations	3
AGRCOMM	5530	Advanced Agricultural Communication Technology*	3
AGRCOMM	5535	Data Visualization and Scientific Storytelling in FAES*	3
COMLDR	3530	Personal and Professional Leadership	3
COMM	2110	Principles of Effective Public Speaking	3

**If not taken as part of 6 required credits of design coursework*

Restrictions and General Information

1. This minor is not available to students majoring in Agricultural Communication, AgriScience Education or Community Leadership.
2. A minor should be declared by the time a student accumulates 60 hours.
3. A minimum 2.00 cumulative point-hour ratio is required in the minor course work; and a minimum grade of a C- is required for each course used to complete the minor.
4. A student is permitted to overlap up to 6 credit hours between the GE and the minor.
5. The minor must contain a minimum of 12 credit hours distinct from the major and/or additional minors (i.e. if a minor requires more than 12 credit hours, a student is permitted to overlap those hours beyond 12 with the major or with another minor).
6. The minor must include at least 6 hours of upper-level or upper-division course work (3000 or above).
7. Course work graded Pass/Non-Pass cannot count in the minor, and no more than 3 credit hours of course work graded Satisfactory/Unsatisfactory may count toward the minor.
8. No more than 3 credit hours of xx93 may count toward the minor.
9. A student is permitted to count up to 6 total hours of transfer credit and/or credit by examination.