

AFFORDABLE LEARNING EXCHANGE

The Affordable Learning Exchange (ALX) reduces the cost of course materials for students at Ohio State with a multi-pronged approach. Together, these strategies will save students \$20 million by 2020.

Since 1977, college textbook prices have risen by **1,041 percent**. Students say that the cost of textbooks has caused them to:

65%

Not buy a required textbook

49%

Take fewer courses

45%

Not register for a course



\$153

Average cost of **one textbook** in a GE course at Ohio State.



\$1,168

Average amount an Ohio State student spends on new materials each year.



\$61 million

Total cost of books and supplies for all Ohio State undergraduate students in one year.

ALX FACULTY GRANTS

Funded in part by an affinity partnership with WOW Internet Cable and Phone, ALX grants help instructors take ownership of their courses and content. Along with monetary awards, the ALX team offers personalized support to help grant winners curate affordable resources. As of Spring '18, ALX has funded more than 50 projects around all campuses, netting \$3 million in direct savings to students.

COLLABORATIVE ASSESSMENT AUTHORIZING

Many instructors rely on ancillary materials like test banks. The threat of losing these additional value-added materials can be a barrier to switching to open content. With support from the Big Ten Academic Alliance, Ohio State and Penn State are working in partnership to author large-scale open test banks through events called Content Camps. Faculty from across the Big Ten have already authored and reviewed over 5,000 individual test questions, available to instructors at any institution.

UNIZIN ENGAGE

Through a partnership with Unizin, significant savings have been negotiated with many major textbook publishers—up to 80% off retail price. Textbooks are delivered using the Engage eReader, allowing access to every access to every student on or before the first day of class. Full rollout of Engage is planned for Autumn 2019 and will net \$10 million in savings in 2020.

INNOVATION GRANT

North Central State Community College along with The Ohio State University, Ohio Dominican University and the Ohio Association of Community Colleges received \$1.3 million to curate and create open educational resources (OER) for 22 high enrollment courses across Ohio's public and private institutions. The grant is also a partnership with the OhioLINK libraries consortium. As a result, faculty across Ohio are helping to facilitate adoption of free, high quality course materials that comply with Ohio's Transfer Assurance Guidelines.