# **REDUCING TEXTBOOK COSTS**

## with CarmenBooks

Through a partnership with Unizin, significant savings have been negotiated with many major textbook publishers—up to 80% off retail price. Digital textbooks are delivered directly in CarmenCanvas in a tab called CarmenBooks, allowing access to every student at the beginning of the semester.

#### **How It Works**

#### **FACULTY EXPERIENCE**

Unizin institutions use collective buying power to negotiate with publishers

Instructors opt in to select deeplydiscounted textbooks

Orders are placed prior to course enrollment

#### **RESULT**

- Students make informed financial decisions
- Savings average 75-80% off retail pricing
- Students retain access to textbooks throughout Ohio State career, with option for long-term purchase

#### STUDENT EXPERIENCE

Students see selected books (and cost) when they register

Students pay a discounted fee for textbooks or can opt out Materials are available on or before the first day of class

## **Learning Experience**

Students who delay textbook purchases start the semester at a disadvantage. By making texts available on or before the first day of class, students are positioned for success from day one.

### **Inclusive Access**

All students in a course using CarmenBooks have access to their digital learning materials on or before the first day of class through CarmenCanvas. Students pay for course materials through a fee, noted during course registration.

## **Savings**

Publisher materials provided through CarmenBooks are made available to students at a negotiated rate. Through CarmenBooks, the average textbook is around \$35, which is 77% less than the average GE textbook price at Ohio State.

# SUMMER 2018 AUTUMN 2018 SPRING 2019 AUTUMN 2019

Planning and Recruitment

CarmenBooks Pilot Inclusive Access payment pilot

CarmenBooks wide release





Unizin is a consortium of higher education institutions that collaborate and share resources to adapt to the ever-changing digital teaching and learning landscape. Unizin also provides tools and services that empower Member Institutions to leverage their collective expertise in directly confronting the challenges of learner success, access and affordability.

## The following universities are members of Unizin:























