

**Bachelor of Science in Agriculture**  
**Major: Agricultural Communication**

Agricultural communication students study journalism, marketing, public relations and graphic design within the applied context of the agricultural industry. Students in this major will complete a minimum of 121 hours outlined as follows.

General Education Requirements		
Requirement	Course Options	Hours
GE Launch Seminar	<b>GENED 1201</b>	1
Writing and Information Literacy	<b>Student Choice</b>	3
Mathematical & Quantitative Reasoning/Data Analysis	Major requirement: <b>MATH 1130 or 1148 *</b> (or <i>Student Choice – see below</i> )	4
Literary, Visual and Performing Arts	<b>Student Choice</b>	3
Historical & Cultural Studies	Major requirement: <b>COMLDR 3535 *</b> (or <i>Student Choice – see below</i> )	3
Natural Science	Major requirement: <b>ENTMLGY 1101, BIOLOGY 1101 or 1113 *</b> (or <i>Student Choice – see below</i> )	4
Social & Behavioral Sciences	Major requirement: <b>AEDECON 2001 or ECON 2001.01 *</b> (or <i>Student Choice – see below</i> )	3
Race, Ethnic and Gender Diversity	<b>Student Choice</b>	3
Theme: <b>Citizenship for a Diverse &amp; Just World<sup>a</sup></b>	<b>Student Choice</b>	4-6
Theme: <b>Student Choice<sup>a</sup></b>	<b>Student Choice</b>	4-6
GE Reflection	<b>GENED 4001</b>	1
<b>General Education Credit Hours:</b>		<b>33-37 *</b>

\* Indicates a pre/corequisite course for this major that also satisfies this GE category. If a student makes an alternative selection in this GE category, **they must also complete this course.**

B.S. in Agriculture Degree Requirements		
Requirement	Course Options	Hours
College & Department Survey	<b>FAES 1100 (0.5) &amp; COMLDR 1100 (0.5)</b>	1
Oral Expression	<b>AGRCOMM 3130 or COMM 2110</b>	3
Additional Science	<b>Any GE Natural or GE Social Science</b>	3-5
Internship	<b>FAES 3191 &amp; AGRCOMM 4191.01</b>	2
Minor <sup>b</sup>	<b>Student Choice<sup>b</sup></b>	12-15
<b>Credit Hours:</b>		<b>21-26</b>

<sup>a</sup> Students complete either a 4-credit course or two 3-credit courses in each of two General Education Theme areas: Citizenship for a Diverse & Just World (required), and the student's choice of available GE Themes. If any major-required courses are identified as a GE Theme course, one course in each GE Theme area may double count in the GE and major hours. Theme courses are identified with a ❖ symbol.

<sup>b</sup> Students in this program must complete a minor. A minor should be declared by the time 60 credit hours are accumulated. Students must select a minor offered by CFAES or SENR, excluding Community Outreach Education, Agricultural Communication, or Leadership Studies.

<sup>c</sup> Review prerequisites.

<sup>d</sup> Only offered at the Wooster campus.

Major Coursework		
Course	Title	Hours
<b>AGRCOMM 2130</b>	Visual Media in Agriculture and Natural Resources	3
<b>AGRCOMM 2330<sup>a</sup></b>	Perceptions of Agricultural and Environmental Issues ❖	4
<b>AGRCOMM 2531</b>	Introduction to Agricultural Communication Practices	3
<b>AGRCOMM 4130</b>	Publication Design and Production	3
<b>AGRCOMM 4191.02</b>	Advanced Agricultural Communication Internship	3
<b>AGRCOMM 4530</b>	Communicating Agricultural Issues	3
<b>AGRCOMM 5130</b>	Campaign Design and Management in Agricultural Organizations	3
<b>AGRCOMM 5135.01</b>	Agricultural Feature Writing	3
<b>AGRCOMM 5135.02</b>	AgriNaturalist Practicum	3
<b>AGRCOMM 5530</b>	Advanced Agricultural Communication Technology	3
<b>COMM 2221</b>	Media Writing and Editing	4
<b>COMLDR 3530</b>	Foundations of Personal and Professional Leadership	3
<b>COMLDR 3537</b>	Data Analysis in the Applied Sciences	3
<b>COMLDR 5430 -or-</b>	Professional Leadership Ethics <b>-or-</b>	3
<b>COMM 3404/3404H</b>	Media Law and Ethics	
<i>Major Electives: Select two courses (at least 6 credit hours) from the following:</i>		
<b>AGRCOMM 5535</b>	Data Visualization and Scientific Storytelling in FAES	3
<b>AGRCOMM 3797</b>	Agricultural Communication Study Abroad	3
<b>ART 2500</b>	Visual Studies: Digital Image Manipulation	3
<b>GENCOMM 2189T<sup>d</sup></b>	ATI Early Field Experience	3
<b>THEATRE 2351</b>	Fundamentals of Radio and TV Production	3
<b>THEATRE 3351</b>	Television Production I	3
<b>PUBAFRS 2150</b>	Intro to Nonprofit Organizations	3
<b>PUBAFRS 5592<sup>c</sup></b>	Marketing for Nonprofit Organizations	3
Any of the following <sup>c</sup> : COMM 2171, 2210, 2223, 2321, 2331, 2367, 2511, 2540, 2596, 3149, 3160, 3163, 3165, 3169, 3205, 3224, 3225, 3226, 3267, 3325, 3330, 3331, 3332, 3333, 3334, 3340, 3345, 3402, 3404, 3413, 3425, 3440, 3442, 3443, 3444, 3466, 3558, 3628, 4240, 4337, 4401, 4511, 4635, 4665, 4668, and 4820		3-4
<b>Credit Hours:</b>		<b>50</b>

General Education	<b>33-37</b>
Degree Requirements & Minor	<b>21-26</b>
Major	<b>50</b>
Open Electives	<b>8-17</b>
<b>Minimum Total Credit Hours</b>	<b>121</b>

### **Policies and General Requirements for Degree**

- A minimum of **121** total credit hours. Remedial coursework (English 1109; EDUTL 1001, 1002, 1003, 1004, 1005, 1006, 1007, 1010; Mathematics 1040, 1050, 1073, 1074, 1075) do not count toward the 121-hour minimum requirement for the BS degree.
- A minimum of 30 semester hours of credit earned through regular course enrollment at this University, and regular course enrollment in the last semester in the College of Food, Agricultural, and Environmental Sciences.
- A cumulative point-hour ratio of at least 2.00 on all coursework completed at The Ohio State University as well as at least a 2.00 in the major.
- If a major-required course or major elective is a GE Theme course, two 3-4 cr courses (no more than one per theme area) is permitted to double count in the GE and major hours. GE Theme courses are indicated with a ♠ symbol.
- Students are encouraged to participate in education abroad opportunities. Consult with your advisor for how education abroad credit applies to your degree or consider the CFAES Global Option.
- Students must complete a minimum of 40 hours in major/major supporting coursework with at least 12 hours taken from the academic unit(s) offering the major at OSU in the baccalaureate program.
- Courses required in the major (including major supporting courses and major electives) may **not** be taken pass/non-pass.
- Coursework taken as open electives may include a maximum of 4 credit hours of physical activity courses (all 1139-1197 courses), and a maximum of 4 credit hours of campus music organizations.
- A college maximum of six hours of individual studies courses (x193) can be applied toward graduation; some majors may have a lower maximum.
- Students of CFAES must complete an internship of 1-2 hours as a requirement for degree. Any additional internship credit hours may count towards major hours (consult with your advisor). A college maximum of six hours of internship credit can be applied toward graduation; some majors may have a lower maximum.
- A maximum of three credits of 3488 can be applied toward graduation although some majors may have a lower maximum. A cumulative point-hour ratio of 2.0 is required to register for 3488 credit.
- Credit hours for 4999 ("with Research Distinction") and 4999H ("with Honors Research Distinction") are repeatable to maximum of six hours.
- **An application for degree must be submitted online at least two semesters prior to the intended graduation term. Application found at: <https://students.cfaes.ohio-state.edu/academics/undergraduate/graduation>**

### **Policies and General Requirements for Minors/Minor Equivalent**

- The minor/minor equivalent must contain a minimum of 12 credit hours distinct from the major and/or additional minors (i.e., if a minor requires more than 12 credit hours, a student is permitted to overlap those hours beyond 12 with the major or with another minor).
- A 2.00 cumulative point-hour ratio is required in the minor/minor equivalent with a minimum C- grade for any course to be listed in the minor or minor equivalent (includes transfer credit).
- For programs requiring a minor: minors should be declared by the time students complete 60 hours.
- A student is permitted to count up to 6 credit-hours of transfer and/or EM credit in the minor or minor equivalent.
- Coursework graded Pass/Non-Pass cannot count in the minor. No more than 3 credit-hours of course work graded S/U may count toward the minor. Maximum of 3 credit-hours of xx93 are allowed to count in the minor.

**4-Year Course Plan  
B.S. in Agriculture  
Major: Agricultural Communication**

*This model plan of study is presented as a suggested path to graduate in four years. It is intended to be a useful guide; however, each student is unique and should review the Degree Requirements for their catalog year and work with their advisor to develop an individualized course plan that best fits their personal academic background and goals.*

*NOTE: This sheet should not be used in isolation. To graduate in a timely manner, students must consult their academic advisor on a regular basis.*

<b>Freshman Year</b>	<b>Autumn Semester</b>			<b>Spring Semester</b>		
<b>Benchmarks</b>	<b>Course/Requirement</b>	<b>Course Name</b>	<b>Hours</b>	<b>Course/Requirement</b>	<b>Course Name</b>	<b>Hours</b>
-Complete Math requirement -Complete at least one science -Complete GE WIL	FAES 1100	College Survey	.5	GE Theme Choice #1 <sup>b</sup> : AGRCOMM 2330 ❖	Perceptions of Agricultural and Environmental Issues❖	4
	COMLDR 1100	Dept Survey	.5	GE R.E. & G. Diversity		3
	GE MATH: MATH 1148 <sup>a</sup>	College Algebra	4	GE SBS: AEDECON 2001	Prin. of Food & Res. Econ.	3
	GE WIL		3	COMLDR 3530	Personal and Professional Leadership	3
	AGRCOMM 2531	Intro to Ag. Comm Practices	3	GENED 1201	GE Launch Seminar	1
	GE Lit, Vis and Perf Arts <sup>a</sup>		3	Major Elective (ATI: GENCOMM 2189T)		3
<b>Hours: 31</b>			<b>Total: 14</b>			<b>Total: 17</b>
<b>Sophomore Year</b>	<b>Autumn Semester</b>			<b>Spring Semester</b>		
<b>Benchmarks</b>	<b>Course/Requirement</b>	<b>Course Name</b>	<b>Hours</b>	<b>Course/Requirement</b>	<b>Course Name</b>	<b>Hours</b>
-Declare minor -Complete three science courses by the end of this year -Begin to consider an internship location	COMLDR 3537	Data Analysis	3	Additional Science		3
	GE NAT SCI: BIOLOGY 1101 <sup>a</sup>	Intro to Biology	4	AGRCOMM 4530	Communicating Agr. Issues	3
	AGRCOMM 3130	Oral Expression	3	GE Hist. & Cultural Studies: COMLDR 3535	Toward Cultural Proficiency	3
	Minor Course		3	AGRCOMM 4130	Publication Design and Production	3
	Open Elective		2	Minor Course		3
<b>Hours: 61</b>			<b>Total: 15</b>			<b>Total: 15</b>
<b>Junior Year</b>	<b>Autumn Semester</b>			<b>Spring Semester</b>		
<b>Benchmarks</b>	<b>Course/Requirement</b>	<b>Course Name</b>	<b>Hours</b>	<b>Course/Requirement</b>	<b>Course Name</b>	<b>Hours</b>
-Apply to graduate -Complete internship by end of the summer -Half of major hours to be completed by the end of the year	COMM 2221	Media Writing & Editing	4	AGRCOMM 2130	Visual Media in Ag & Nat Resources	3
	AGRCOMM 4191.01	Internship	2	Major Elective		3-4
	AGRCOMM 5130	Campaign Design	3	Minor Course		3
	GE Theme: Citizenship for Diverse and Just World #1 <sup>b</sup>		3-4	Minor Course		3
	GE Theme: Citizenship for Diverse and Just World #2 <sup>b</sup> (or Open Elective)		3	Open Elective		4
<b>Hours: 91</b>			<b>Total: 15</b>			<b>Total: 16</b>
<b>Senior Year</b>	<b>Autumn Semester</b>			<b>Spring Semester</b>		
<b>Benchmarks</b>	<b>Course/Requirement</b>	<b>Course Name</b>	<b>Hours</b>	<b>Course/Requirement</b>	<b>Course Name</b>	<b>Hours</b>
-Meet graduation requirements -Meet with a Career Services Advisor	AGRCOMM 4191.02	Advanced Internship	3	AGRCOMM 5135.02	Ag Nat Practicum	3
	AGRCOMM 5135.01	Ag. Feature Writing	3	Minor Course		3
	AGRCOMM 5530	Adv. Ag. Comm Tech	3	Open Elective		3
	COMLDR 5430	Prof Leadership Ethics	3	Open Elective		3
	GENED 4001	GE Reflection	1	Open Elective		2
	Open Elective		3			
			<b>Total: 16</b>			<b>Total: 14</b>

**Total credit hours for Bachelor of Science Degree: 121**

<sup>a</sup> One possible course from approved GE list or major requirement that has multiple options, as outlined in corresponding Degree Requirements document.

<sup>b</sup> Students complete either a 4-credit course or two 3-credit courses in each of two General Education Theme areas: Citizenship for a Diverse & Just World (required), and the student's choice of available GE Themes. If any major-required courses are identified as a GE Theme course, one course in each GE Theme area may double count in the GE and major hours. Theme courses are identified with a ❖ symbol.

## 4-Year Completion Checklist

Freshman Year	Autumn Semester			Spring Semester		
<b>Benchmarks</b> <input type="checkbox"/> Complete Math requirement <input type="checkbox"/> Complete at least one science <input type="checkbox"/> Complete GE WIL  Hours: _____	<b>Course/Requirement</b> FAES 1100 COMLDR 1100	✓	<b>Course/Requirement</b>	✓		
Notes:		Notes:				
Sophomore Year	Autumn Semester			Spring Semester		
<b>Benchmarks</b> <input type="checkbox"/> Declare minor <input type="checkbox"/> Complete three science courses by the end of this year <input type="checkbox"/> Begin to consider an internship location  Hours: _____	<b>Course/Requirement</b>	✓	<b>Course/Requirement</b>	✓		
Notes:		Notes:				
Junior Year	Autumn Semester			Spring Semester		
<b>Benchmarks</b> <input type="checkbox"/> Apply to graduate <input type="checkbox"/> Complete internship by end of the summer <input type="checkbox"/> Half of major hours to be completed by the end of the year  Hours: _____	<b>Course/Requirement</b>	✓	<b>Course/Requirement</b>	✓		
Notes:		Notes:				
Senior Year	Autumn Semester			Spring Semester		
<b>Benchmarks</b> <input type="checkbox"/> Meet graduation requirements <input type="checkbox"/> Meet with a Career Services Advisor  Hours: _____	<b>Course/Requirement</b>	✓	<b>Course/Requirement</b>	✓		
Notes:		Notes:				

Total credit hours for Bachelor of Science Degree: 121

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